

Missouri DECA Competitive Events List 2006-2007



Individual Series Events

ACT	Accounting Applications Series
AAM	Apparel and Accessories Marketing Series
ASM	Automotive Services Marketing Series
BSM	Business Services Marketing Series
FMAL	Food Marketing Series—Associate Level
FMML	Food Marketing Series—Management Level
HLM	Hotel and Lodging Management Series
MMS	Marketing Management Series
QSRM	Quick Serve Restaurant Management Series
RFSM	Restaurant & Food Service Management
RMS	Retail Merchandising Series
SEM	Sports and Entertainment Marketing Series

Management Team Decision Making Events

BLMDM	Business Law and Ethics Management Team Decision Making Event
BMDM	Buying and Merchandising Management Team Decision Making Event
EMDM	E-Commerce Management Team Decision Making Event
FMDM	Financial Analysis Management Team Decision Making Event
HMDM	Hospitality Services Management Team Decision Making Event
SMDM	Sports and Entertainment Marketing Management Team Decision Making Event
TMDM	Travel and Tourism Marketing Management Team Decision Making Event

Marketing Research Events

BFR	Business and Financial Services Marketing Research Event
GMR	General Marketing Research Event
HRR	Hospitality and Recreation Marketing Research Event
RMR	Retail Marketing Research Event

Chapter Team Events

CSP	Community Service Project
CMP	Creative Marketing Project
EPP	Entrepreneurship Promotion Project
LEP	Learn and Earn Project
PRP	Public Relations Project

Business Management and Entrepreneurship Events

EBP	E-Commerce Business Plan Event
ENW	Entrepreneurship Written Event
IBP	International Business Plan Event
ENP	Entrepreneurship Participating Event (Creating an Independent or Franchising Business)

Marketing Representative Events

ADC	Advertising Campaign Event
FMP	Fashion Merchandising Promotion Plan Event
TSE	Technical Sales Event

Special Events

CAP	Chapter Awards Program
SKC	Sunkist Challenge
VBC	Virtual Business Challenge

State Events

RCAP	Rookie Chapter Awards Program
LEAD	Leadership Delegates